



Press Release
March 26th, 2009

Itris Automation Square signs a multiyear contract with a major PLC vendor for more than \$670,000

Itris Automation Square products will be used to increase the productivity of the consulting teams of its customer during PLC modernization activities.

Grenoble, France, March 26th 2009 – Itris Automation Square, an independent software vendor offering highly innovative solutions for the development of PLC programs, announced today that it signed a deal with a major PLC vendor to deploy its PLC Converter automatic program translation product within the global consulting teams of its customer.

Thanks to the agreement, which is valid for the years 2009, 2010 and 2011, the consulting teams of Itris Automation Square customer will benefit from significant productivity gains when modernizing PLC controlled facilities. PLC Converter will more particularly help the PLC vendor to maintain its installed base and upgrade it to more recent versions of its products.

The main reason for the choice of PLC Converter is the highly rigorous process it uses to translate PLC programs, thus allowing a very high quality level. Indeed, the translation is fully automatic and based on advanced semantic analysis techniques that guarantee the iso-functionality of the program parts that are translated during the modernization operation.

"We see this deal as a significant proof of trust which is the result of our permanent quest for customer satisfaction and of a careful focus on customer needs." explains Philippe Treillé, Sales Director of Itris Automation Square. "The contract also acknowledges the relevance of our Software-as-a-Service business model that brings a lot of flexibility to our customers. Indeed, it's a great way to turn fixed costs – software licenses – into variable costs as the actual costs directly reflect the usage of our products and are thus fully consistent with the level of business done by our customers. This business model is a key asset in the current tough economic situation."

About Itris Automation Square

Itris Automation Square offers highly innovative development tools for Programmable Logic Controllers. Its solutions, based on advanced computer science techniques, allow the automatic translation of PLC programs as well as the improvement of their quality and their reverse engineering. Itris Automation Square is a French company based in Grenoble.

For more information: www.automationsquare.com

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